The competition in the beauty and personal care product arena is fierce. There are so many choices from consumers to choose from. How do they choose? In today's market, an upscale appearance automatically commands higher margins. Consumers are willing to pay for that high-end look and feel.

Custom Label can create packaging that makes consumers want to touch, hold, and use your product. Luxurious packaging attracts attention. Custom Label can help you develop a package that conveys Comfort, Bliss, and Satisfaction.

Custom Label offers a wide variety of labeling solutions for your beauty and personal care products:

- A matte varnish or matte lamination will evoke an opulent but subdued impression.
- High-quality vignette designs will suggest that your product offers a luxurious feeling.
- Clear film label materials for a clean, no-label appearance that will let your product show through.
- Conformable films for labeling clear and white squeeze containers
- Water-proof protective coatings, both varnish and lamination, that shield your label from oils and moisture.
- Create visual interest with texture and color - Hot Stamp Foil to deliver a rich and regal look!
- Digital labels to lower your costs on multiple SKU product lines

Give us a call today - we have helped customers with a broad range of personal care products to include: soap labels, lotion labels, shampoo bottle labels, bath salt labels, beauty cream labels, and labels for nail products. Together, we can help you achieve the package image you want for your product. We have the experience designing label solutions for a wide variety of bottle shapes, sizes, and types. We know how to select the best materials to ensure that your packaging performs on your manufacturing lines, through packing and transit, on the shelf, and after the consumer takes it home.

Most of our clients come to us with just an idea. We'll help turn your idea into a reality.

What Makes Custom Label Different?

With nearly 30 years in the business, Custom Label offers a complete array of products, capabilities, and expertise to meet your specific packaging and labeling needs. Custom Label
will work with you from conception to completion. We will ensure the materials chosen will not only help you market and sell more of your product, but also stand up to the ever changing conditions of your product's life-cycle.

Give one of our friendly, courteous, and knowledgeable customer service representatives a call to talk through your specific needs today!